

APRIL 2022

AWRF

HOUSTON MARRIOTT MARQUIS



Registration
PIE Set-up
Opening Reception

24

Product Information Exhibition
New Product & Technology
SPOTLIGHT
Reception

25

General Business
Breakout Sessions
The Tour
AWRF Casino Night

26

AWRF Networking
Golf Tournament
Closing Reception

27

* Full Schedule Inside

SCHEDULE OF EVENTS

AWRF GENERAL MEETING & PIE SPRING 2022 HOUSTON MARRIOTT MARQUIS – HOUSTON, TX

SUNDAY – APRIL 24th, 2022

7:30 – 11:00 am – Board of Directors Meeting – Hunter's Creek
11:00 – 4:00 pm – Registration – Texas Foyer
10:00 – 4:00 pm – Product Information Exhibition Set-up – Texas Ballroom
4:00 – 5:00 pm – Emerging Leaders Inaugural Reception (40 & under) – Biggio's
5:00 – 5:30 pm – First Timer's Reception – Event Pavilion
5:30 – 7:00 pm – Opening Reception – Event Pavilion

MONDAY – APRIL 25th, 2022

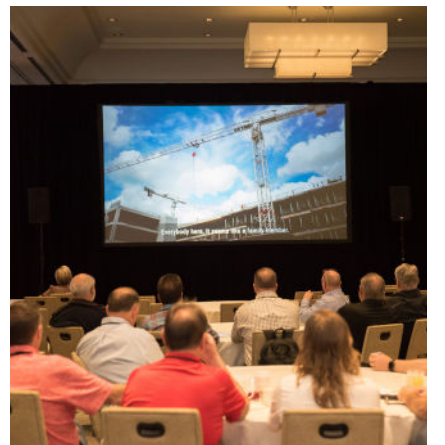
6:00 – 7:00 am – Workout Class – Morning Run, Meet in Lobby @ 5:55 am
7:30 – 9:00 am – Breakfast Buffet – Texas Foyer
8:00 – 4:00 pm – Product Information Exhibition – Texas Ballroom
9:00 – 3:00 pm – New Product & Technology SPOTLIGHT! – Texas Foyer
11:30 – 1:00 pm – Luncheon Buffet – Texas Foyer
4:00 – 5:00 pm – Workout Class – Outdoor Run/Walk, Meet in Lobby @ 3:55 pm
6:00 – 7:00 pm – Reception – Texas Foyer

TUESDAY – APRIL 26th, 2022

6:00 – 7:00 am – Workout Class – Morning Run, Meet in Lobby @ 5:55 am
7:00 – 8:00 am – Networking Breakfast – Texas A-D
7:30 – 1:05 pm – General Business & Breakout Sessions – Texas A-D, Kingwood, Briargrove, Hunter's Creek
9:00 – 3:30 pm – The Tour – Meet in Lobby @ 8:45 am
1:15 – 2:15 pm – Emerging Leaders Meeting – Briargrove
4:00 – 5:00 pm – Workout Class (Strength Training) – Kingwood
6:00 – 7:00 pm – Reception – Texas Foyer
7:00 – 11:00 pm – AWRF Casino Night Gala benefitting St. Jude's Children's Research Hospital – Texas A-D
*Monte Carlo themed

WEDNESDAY – APRIL 27th, 2022

8:00 am Modified Shot Gun Start (weather permitting) – Bus Pickup @ 7:15 am
4:30 – 6:00 pm - Closing Reception – Hunter's Creek



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2022	



AWRF Fall General Meeting Houston, TX

SCHEDULE OF SPEAKERS AND PRESENTATIONS

Tuesday – April 25th, 2022
Breakout Sessions

- 7:00 a.m. Networking Breakfast / Membership Plaque Awards
- 7:30 a.m. Tom Eicher – The Caldwell Group – *Update on ASME B30.20 Below-the-Hook Lifting Devices*
- 8:00 a.m. Mithem Boles GuidePoint Security – Cyber Security Roadmap
- 8:30 a.m. AWRF Accreditation Program LAUNCH
- 9:00 a.m. Lisa Ryan – Grategy, LLC. – *Manufacturing Engagement*
- 10:00 a.m. **KEYNOTE: Ross Shafer – NEXT LEVEL EXCELLENCE**
- 11:15 a.m. – 12:05 a.m. – Session 1
- 12:15 p.m. – 1:05 p.m. – Session 2

	<i>Kingwood</i>	<i>Briargrove</i>	<i>Hunter's Creek</i>
11:15 a.m. – 12:05 p.m.	Lisa Ryan – <i>Deep Dive into Manufacturing Engagement</i>	Mithem Boles GuidePoint Security – <i>Cyber Security Roadmap – Deep Dive</i>	Tom Eicher – The Caldwell Group – <i>Update on ASME B30.20 Below-the- Hook Lifting Devices DEEP Dive</i>
12:15 p.m. – 1:05 p.m.	Lisa Ryan – <i>Gen Z Engagement</i>	NEW – Create Your Own Safety Program! – AWRF's new safety video streaming service.	Technical Update – <i>Updates on B30.30 (Ropes)</i> – Chris Richardson

KEYNOTE: Ross Shafer



Ross Shafer is a six-time Emmy Award winning comedian, writer, and TV Host of such shows as The Match Game on ABC, The Late Show on FOX, and Day's End on ABC. What Ross gleaned most from show business, was how TV and movies reacted to emerging trends and human behavior shifts. In 1994, he began studying how cultural influences and customer emotional connections affected organizational growth (or extinction).

Today, Ross Shafer is one of the most sought-after keynote speakers on the subjects of Customer Empathy, Personal Motivation, and Business Relevance, and his presentations "shake up and wake up" some of the world's most significant companies.

To that end, he has written 14 H.R. training films on customer service, motivation, and leadership. He is also the author of Nobody Moved Your Cheese, The Customer Shouts Back, Customer Empathy, Are You Relevant? 12 Reasons Great Organizations Thrive In ANY Economy, Grab More Market Share: How to Wrangle Business Away from Lazy Competitors and his latest, Absolutely Necessary: Bulletproof Tactics That Will Put You in High Demand.

*Business Relevance, Fresh Practices, Customer
Empathy, and Unconventional Thinking.*

AWRF Monte Carlo Casino Night Gala

Donate to play! ALL proceeds benefit St. Jude Children's Hospital.

The AWRF Casino Night Gala is a donate-to-play, Monte Carlo themed, casino event. Initial buy in token is worth \$1000 in play chips at any given table. Those playing chips can be given at any table to play any game. Winner(s) will receive raffle tickets that they can use to "bid" on specific items.

\$10 – gets 1 buy-in token

\$25 – gets 3 buy-in tokens

\$50 – gets 7 buy-in tokens

\$100 – gets 15 buy-in tokens

A HUGE thank you to our donors for the raffle items available at the nights end. This event could not be complete without your support and we appreciate your contribution.

Metro Wire Rope Corporation

WireCo WorldGroup

Bishop Lifting Products

TUFFY Products

Bridon Bekaert

Van Beest USA

Advantage Sales & Supply

Southern Wire

Dakota Riggers & Tool Supply, Inc.

DCL Mooring & Rigging

Associated Wire Rope & Rigging, Inc.

RopeBlock B.V.

Mazzella Companies

Yarborough Cable Service - CERTEX

Running low on funny money? Go back to the cashiers desk to purchase additional play in chips!

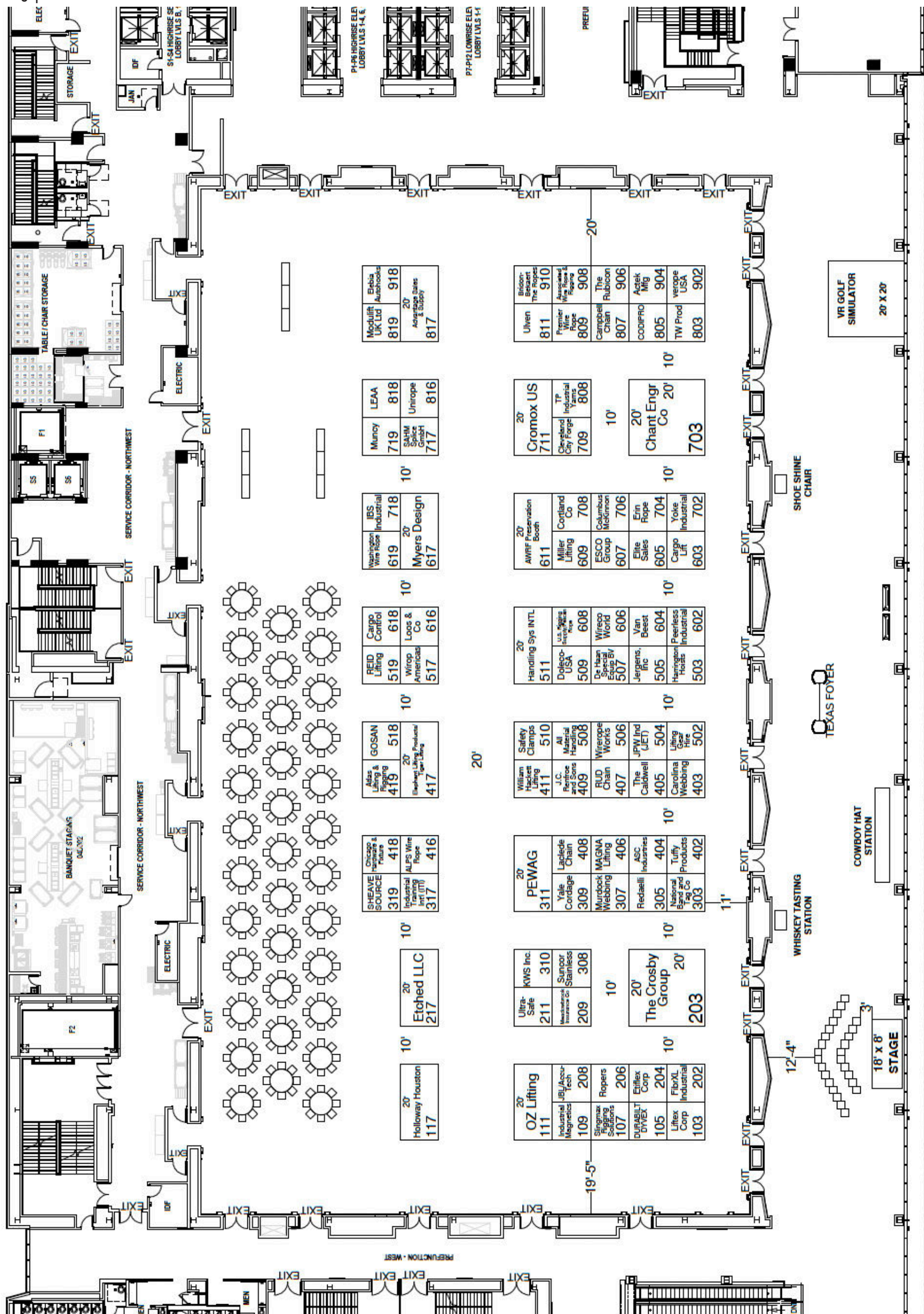
SNAP A PICTURE WITH BOND & HIS BOND GIRL!

STOP BY OUR CIGAR ROLLING STATION!



Finding cures. Saving children.





NEW PRODUCT AND TECHNOLOGY SPOTLIGHT



COMPANY	TIME	PRESENTATION TITLE
JPW INDUSTRIES	9:00 am - 9:30 am	AL100 Aluminum Hand Chain Hoist Series
CARGO LIFT SA de CV	9:40 am - 10:10 am	Cargo Control Tie Downs produced in Mexico
THE CROSBY GROUP	10:20 am - 10:50 am	HPP App for Load Cells, and BlokCam Audio/Visual Alert System
ETCHED, LLC.	11:00 am - 11:30 am	Patent pending: Tube Tag
THE CALDWELL GROUP	12:30 pm - 1:00 pm	New "X-Beam" Product
VAN BEEST	1:10 pm - 1:40 pm	Catch Shackle to Prevent Dropped Objects
BRIDON BEKAERT	1:50 pm - 2:20 pm	Vision Tek
SUNCOR STAINLESS	2:30 pm - 3:00 pm	New PullPro Blocks & Sheaves

The New Product and Technology Spotlight is a way for AWRF member companies to get their information out there, front and center.

All companies have gone through an application process and have been approved by the Technical Committee. Please show participating companies support and join them for their presentations.

An excellent opportunity to show the industries newest innovations. This puts our members in the forefront of the industry, gaining excellent knowledge to bring back to their companies.

LOCATED IN THE TEXAS FOYER

PIE EXTRAS!

Shoe Shine Station (available from 7 am - 2 pm)

VR Golf Simulator WITH Golf Pro Guidance

Custom Cowboy Hat Station (FCFS with available tickets)

Whiskey Tasting Station (opens at 1 pm)

GOLF HOLE SPONSORS

We appreciate our AWRP Networking Golf Tournament Hole Sponsors for their contribution. Proceeds from the sale of the hole sponsorships will be going to St. Jude Children's Research Hospital.



NETWORKING GOLF TOURNAMENT



Wildcat Golf Club is the preferred golf club of Houston's professional sports teams, with two spectacular championship 18 hole golf courses, The Lakes & The Highlands. Conveniently located in Houston, Texas. Wildcat Golf Club is a quick trip from the Galleria, Medical Center, and all downtown Houston attractions. Both courses feature elevation changes up to 100 feet, providing spectacular views of Houston's downtown skyline and the NRG Stadium complex. Wildcat Golf Club combines links-style layouts with Texas Hill Country topography, Houston hospitality, and the fun, competitive spirit of Houston's sports teams. Designed by renowned golf architect Roy Case, Wildcat Golf Club is like no other golf experience in the Southeast Texas area.

**Houstons Best: Top 10 Luxury Courses • Top 10 Best Service • Top 5 Best Corporate Events
Best Proshop • Best City Views • Best Place for an Autograph
America's Top 100 Golf Shops**



THE TOUR

MEET IN THE LOBBY @ 8:45 AM ON TUESDAY, APRIL 26

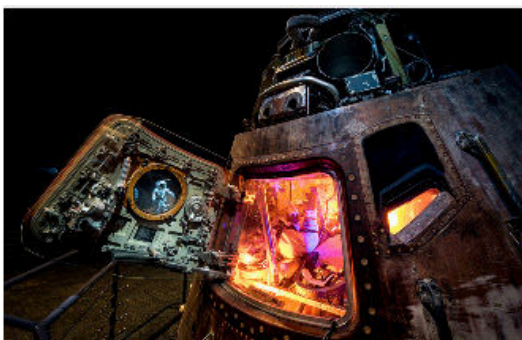
HOUSTON WE HAVE LANDED!

SPACE CENTER HOUSTON!

Space Center Houston is one of Houston's top attractions, the area's No 1 attraction for international visitors, the Official Visitor Center of NASA Johnson Space Center and a Smithsonian Affiliate. Guests will have the opportunity to take a tour, view actual spacecraft, spacesuits, moon rocks and other artifacts. For lunch, guests will be dining with a real life astronaut on property! After lunch and exploring the many things that the Space Center Houston has to offer, guests can take a behind the scene look at Mission Control and see where astronaut's train for missions.

The center features more than 400 space artifacts, permanent and traveling exhibits, exhibits and experiences and theaters related to the exciting future and remarkable past of America's human space-flight program – all for one admission price. The experience is designed to engage adults and children alike.

There is always something new at Space Center Houston with an amazing array of traveling exhibits and astounding events. Space Center Houston has the world's largest collection of moon rocks and lunar samples for public view. Known around the world as the home of NASA Mission Control, International Space Station Mission Control and astronaut training, guests are taken behind the scenes to see NASA Johnson Space Center.



SCHOLARSHIP DONORS

THANK YOU!

16 GUYS

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ALL MATERIAL HANDLING

ASSEMBLY SPECIALTY PRODUCTS

BAIRSTOW LIFTING PRODUCTS

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CHANT ENGINEERING CO INC.

CHICAGO HARDWARE & FIXTURE CO

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OZ LIFTING PRODUCTS

PACIFIC INDUSTRIAL SUPPLY

PACIFIC WEST WIRE ROPE

PECK & HALE, LLC

PEERLESS INDUSTRIAL GROUP

PELLOW ENGINEERING SERVICES, INC.

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JOHN SAKACH CO OF ST. LOUIS

SAHM SPLICE GMBH

SHEAVE SOURCE

SWOS

THE ULVEN COMPANIES

WEST COAST WIRE ROPE

WIRE ROPE EXCHANGE

WIROP AMERICAS

WIREROPE WORKS

WISCONSIN LIFTING SPECIALIST

YALE CORDAGE

MILESTONE MEMBERSHIPS AWARDED IN 2022

40 YEARS

All-Lifts, Inc.
American Riggers Supply, Inc.
Boise Rigging Supply
Caldwell Group, Inc.
Continental Cable, LLC.
Euro Products Inc.
Heco Slings Corporation
M & G Industries, Inc.
Reel Power Industrial Inc.
Trinity Sling Authority, Inc.

30 YEARS

Intermarine Company (PTE) LTD Singapore
Knight Equipment Co., Inc.
LGH
Murdock Webbing Company, Inc.
Paducah Rigging, Inc.
Peck & Hale, LLC
Total Tool Supply Inc.
Van Beest B.V.

20 YEARS

Esmet Inc. - Electroline
Morgan City Rentals
Oceanside Equipment Ltd
Suncor Stainless Inc.

10 YEARS

Cargo Control USA, LLC.
Carolina Webbing Division-Burlan Manufacturing Corporation
Elingues Quebec Inc.
Jordan Wire Rope
Kiswire Ltd.
OSP Sling
Peak Trading Corp.
Qindao Qinde Rigging Hardware Co. Ltd.
Viking Rigging Solution



