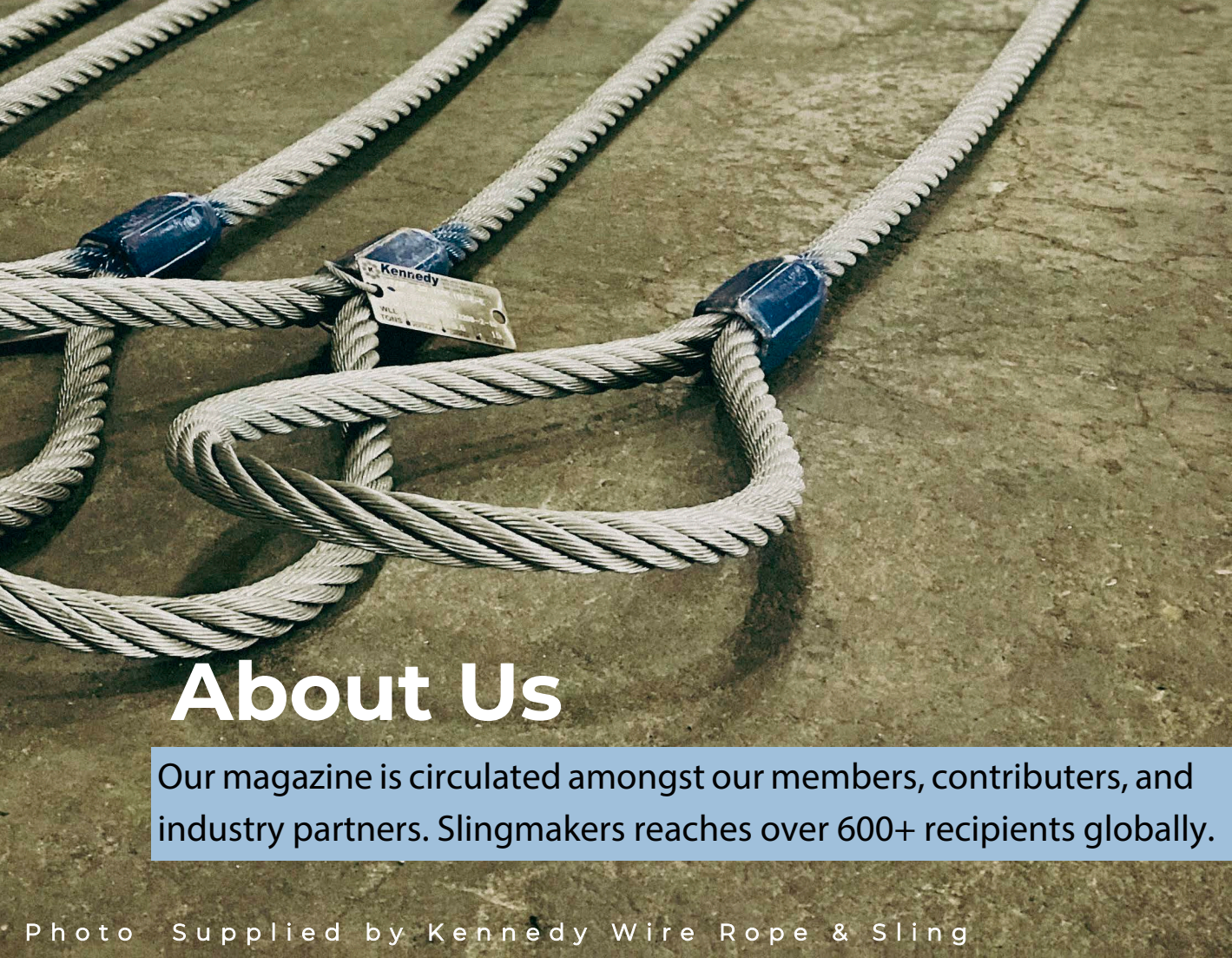


Associated Wire Rope Fabricators

2027 MEDIA KIT

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Photo Supplied by Laclede

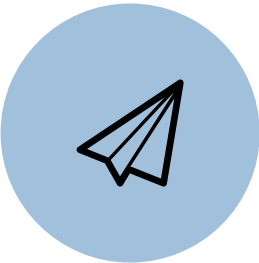


About Us

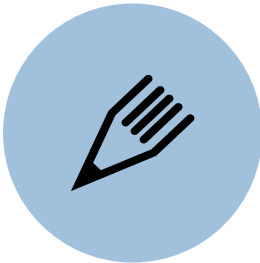
Our magazine is circulated amongst our members, contributors, and industry partners. Slingmakers reaches over 600+ recipients globally.

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AWRF promotes interests common among companies manufacturing, fabricating, or distributing lifting, rigging and load securement devices made of chain, rope, and synthetic products. The association works to establish, acquire, preserve, and disseminate various technical information, and encourages the development of safety standards and programs, and product identification procedures.



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Rates:

	1X	2X	4X
1/4 Page 3-13/16" x 5"	\$508	\$888	\$1520
1/3 Page 2-1/2" x 10-1/8"	\$558	\$989	\$1722
1/2 Page (V) 3-13/16" x 10-1/8" 1/2 Page (H) 7-3/4" x 5"	\$648	\$1167	\$2080
Full Page 7-3/4" x 10-1/8" Full Page w/ Bleed 8-1/2" x 11" with 1/8" bleed Same image space as full page size	\$867	\$1608	\$2960
COVER ADVERTISEMENTS (WILL BE ASSIGNED ON FCFS BASIS) 8-1/2" x 11" with 1/8" bleed			MUST COMMIT TO 4 ISSUES FOR ALL COVER PLACEMENTS \$3657

Issue Numbers & Content Closing Dates

NOTE: Street date is discretionary and may be adjusted to coordinate with OR around an event to provide timely, pertinent information for our readers.

#192	#193	#194	#195
Spring	Summer	Fall	Winter
Highlights: Board & Technical Meeting Highlights Technical Summit & PIE Information Milestone Memberships Women In Manufacturing Emerging Leader	Highlights: Technical Summit & PIE Wrap Up Rigging Job Highlight Women In Manufacturing Emerging Leader	Highlights: Fall General Meeting Info Scholarship Winners Safety Program Winners Women In Manufacturing Emerging Leader	Highlights: Fall General Meeting Wrap-Up Rigging Job Highlight Women In Manufacturing Emerging Leader
Issue:	Closing Date:	Street Date:	
#192	February 13th	March	
#193	May 15th	June	
#194	August 7th	September	
#195	November 6th	December	

Requirements:

Please supply electronic files ONLY. High resolution files (min 300 dpi) camera ready files in PDF, EPS, TIF, or JPEG formats. We will accept either MAC or PC files. We work in QuarkExpress, InDesign, Illustrator and Photoshop. NO spot colors, process colors only.

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AD SIZE: _____

NO. OF ISSUES:

- ☐ ALL
- ☐ SPRING
- ☐ SUMMER
- ☐ FALL
- ☐ WINTER

AD BLEED:

☐ YES

☐ NO

additional \$100

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☐ YES

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Note: ALL articles are subject for review and must adhere to AWRF's policies.

BY FILLING OUT AND SUBMITTING THIS FORM YOU ARE CONFIRMING YOUR PLACEMENT FOR 2027.



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