

2026 MEDIA KIT

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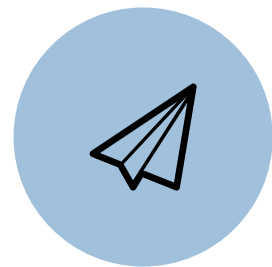


About Us

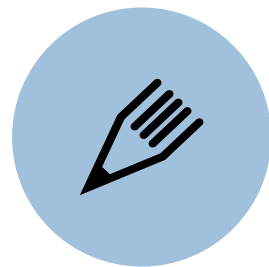
Our magazine is circulated amongst our members, contributors, and industry partners. Slingmakers reaches over 600+ recipients globally.

Photo Supplied by Skookum - an Ulven Company

AWRF promotes interests common among companies manufacturing, fabricating, or distributing lifting, rigging and load securement devices made of chain, rope, and synthetic products. The association works to establish, acquire, preserve, and disseminate various technical information, and encourages the development of safety standards and programs, and product identification procedures.



600+ Distributed
Electronic Availability

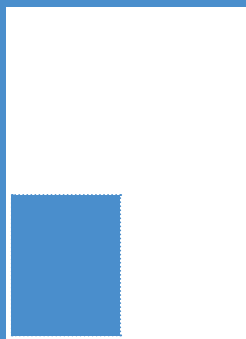
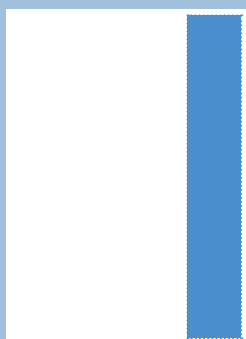
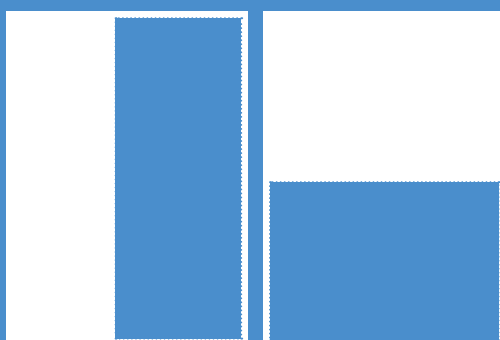
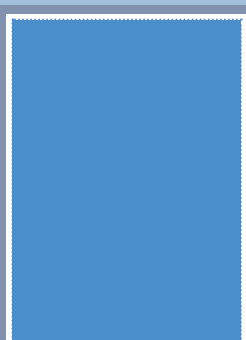


Industry Expert Writers
Variety of Topics



Quality Publication
Timely Distribution

Rates:

	1X	2X	4X	
 <p>1/4 Page 3-13/16" x 5"</p>	\$475	\$830	\$1420	
 <p>1/3 Page 2-1/2" x 10-1/8"</p>	\$522	\$924	\$1610	
 <p>1/2 Page (V) 3-13/16" x 10-1/8"</p> <p>1/2 Page (H) 7-3/4" x 5"</p>	\$606	\$1091	\$1945	
 <p>Full Page 7-3/4" x 10-1/8"</p> <p>Full Page w/ Bleed 8-1/2" x 11" with 1/8" bleed</p> <p>Same image space as full page size</p>	\$811	\$1503	\$2767	
COVER ADVERTISEMENTS (WILL BE ASSIGNED ON FCFS BASIS) 8-1/2" x 11" with 1/8" bleed		MUST COMMIT TO 4 ISSUES FOR ALL COVER PLACEMENTS		\$3418

Issue Numbers & Content Closing Dates

NOTE: Street date is discretionary and may be adjusted to coordinate with OR around an event to provide timely, pertinent information for our readers.

#188	#189	#190	#191
Spring	Summer	Fall	Winter
Highlights:	Highlights:	Highlights:	Highlights:
Board & Technical Meeting Highlights	Technical Summit & PIE Wrap Up	Fall General Meeting Info	Fall General Meeting Wrap-Up
Technical Summit & PIE Information	Rigging Job Highlight	Scholarship Winners	Rigging Job Highlight
Milestone Memberships	Thought Leadership	Safety Program Winners	Thought Leadership
Thought Leadership	Women In Manufacturing	Thought Leadership	Women In Manufacturing
Women In Manufacturing		Women In Manufacturing	

Issue:	Closing Date:	Street Date:
#188	February 13th	March
#189	May 15th	June
#190	August 7th	September
#191	November 6th	December

Requirements:

Please supply electronic files ONLY. High resolution files (min 300 dpi) camera ready files in PDF, EPS, TIF, or JPEG formats. We will accept either MAC or PC files. We work in QuarkExpress, InDesign, Illustrator and Photoshop. NO spot colors, process colors only.

BOOKING FORM:

COMPANY NAME: _____

POC NAME: _____

Phone: _____

Email: _____

(ALL INVOICES WILL BE SENT TO THE EMAIL LISTED ABOVE, AFTER THE SECOND ISSUE IS PUBLISHED)

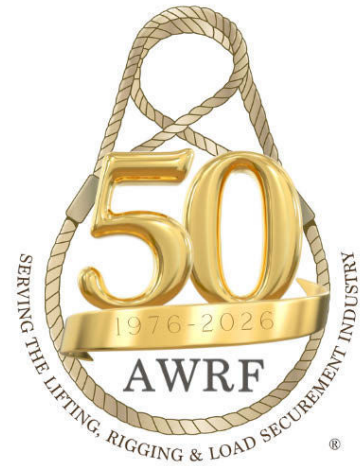
AD SIZE: _____

NO. OF ISSUES:

- ALL
- SPRING
- SUMMER
- FALL
- WINTER

AD BLEED: YES NO additional \$100

WEBLINK: YES NO additional \$35



Special giveaways will be featured in each issue as part of our 50-year celebration.

Have an interesting article idea? We welcome our advertisers to submit outlines/proposals for an article placement in one of our issues.

Please email slingmakers@awrf.org your proposal along with corresponding images and captions.

Note: ALL articles are subject for review and must adhere to AWRF's policies.

BY FILLING OUT AND SUBMITTING THIS FORM YOU ARE CONFIRMING YOUR PLACEMENT FOR 2026.



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